



Small Business Development Unit (SBDU)
by Ministry of Skill Development & Entrepreneurship

Business Plan (Ideathon) & Workshop

Event Schedule

September 2-2024



भारतीय प्रबंधन संस्थान जम्मू
Indian Institute of Management Jammu

NH 44, Katra Road, Jagti – 181 221
Jammu and Kashmir
<http://www.iimj.ac.in/>



Business Plan (Ideathon) & Workshop

02nd September 2024

Venue: SBDU Bandipora, Govt. Polytechnic, Bandipora- 193502

Time	Agenda
10:00 – 10:10	About the Program – Mr. Ishfaq Ahmed & Ms. Rukhsana Bashir, SBDU Incharge Bandipora
10:10 – 10:30	About the Business competition and its rules - Dr. Vivek Sharma, CIO IIM Jammu
10:30 – 12:30	Idea Pitching Session 1 (20 participants) <ul style="list-style-type: none"> • Group of participants present their business ideas (4 minutes per pitch). • Q&A session with judges (2 minutes per pitch).
12:30 – 12:50	Tea Break
12:50 – 13:05	Address by - Principal Polytechnic Bandipora, Mr. Javid Iqbal Bhat
13:05 - 13:15	Address by - Director, Skill Education Department, Mr. Om Prakash Bhagat
13:15 – 13:25	Address by - DC, Bandipora, Mr. Manzoor A. Qadri
13:25 – 13:30	Vote of Thanks by - Mr. Ishfaq Ahmed & Ms. Rukhsana Bashir, SBDU Incharge Bandipora
13:30 – 14:30	Lunch Break for Networking and Discussion
14:30 – 16:00	Idea Pitching Session 2 (15 participants) <ul style="list-style-type: none"> • Group of participants present their business ideas (4 minutes per pitch). • Q&A session with judges (2 minutes per pitch)
16:00 – 16:15	Tea Break
16:15 – 17:15	Workshop on Business Plan by - Dr. Vivek Sharma, CIO IIM Jammu
17:15 – 17:45	Panel Discussion on Business Plan by - Successful entrepreneurs of the region Mr. Muzammil Ahmed (Agriculture) and Mr. Javid Parsa (Restaurant Chain)
17:45 – 18:00	Certificates and Valedictory